

Last Week In Innovative Mobility

October 16 - October 22, 2017



ITS

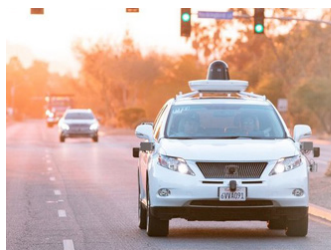
Sidewalk Labs, Alphabet's Smart City arm, partners with Waterfront Toronto to develop 800 acres of waterfront property. Although plans are preliminary, Sidewalk Toronto is expected to include public Wi-Fi hubs and dedicated lanes for automated vehicles. City managers may use Flow, Sidewalk Labs' platform that aggregates traffic data, to redirect trains and buses to neighborhoods that lack sufficient mobility services.

VEHICLES

General Motors' Cruise announces plans to test automated Chevy Bolts in Manhattan. New York's regulations require automakers to pay for a police escort for each test vehicle and ensure that each vehicle is covered by insurance. A driver and passenger will be present in each vehicle, which will be Level 4 automated, during all tests. All testing must be completed by April 1, 2018.



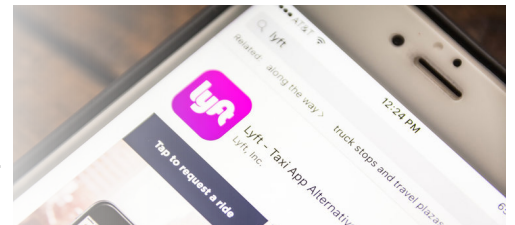
RIDESOURCING/TNCs



CapitalG, Alphabet's venture investment arm, leads \$1 billion investment in Lyft, solidifying a partnership between Lyft and Alphabet. The funding raises Lyft's value to \$10 billion, bringing it closer to that of Uber's \$70 billion. The company that goes public first will likely set a standard for Wall Street's valuation of a public ridesourcing company.

RIDESOURCING/TNCs

The City of Phoenix and Lyft partner to launch a pilot project that will offer discounted first- and last- mile to transit rides. Those who live in transit deficient areas would receive a 20 percent discount on up to 10 rides between their home locations and the nearest bus stop. The pilot will last for six months and includes northern and southern areas of the city.



RIDESOURCING/TNCs



Gett, a ridesourcing startup, partners with Carey International, a chauffeur and logistics business, to create an integrated platform that will expand each company's user base. Gett, which is currently active in around 100 cities in four countries, will expand to 1,000 cities globally with this partnership. The service is geared toward business travelers.

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