

# LAST WEEK IN INNOVATIVE MOBILITY

October 10th - October 16th, 2016



## CARSHARING

GM expands its carsharing service, Maven, to San Francisco. Now available in ten U.S. cities, Maven has more than 10,000 members, with about 60 cars available to rent in each city. Customers use the Maven mobile app to rent the vehicles at rates starting at \$8 per hour, with gas included. In San Francisco, the vehicles will be spread across 30 locations in the city.

## CARSHARING

Evercar, an L.A.-based company that offers hourly car rentals to TNC drivers, suspends operations in both Los Angeles and the San Francisco Bay Area. Evercar began offering electric and hybrid vehicle rentals to Lyft and Uber drivers in L.A. in November 2015, and expanded to San Francisco and Oakland in August 2016. An Evercar spokesperson says the company is pursuing strategic options.



## RIDESOURCING/TNCS

The Denton County Transportation Authority launches a pilot program with Uber to offer discounted rides within a specified zone of Highland Village, Texas. As part of the pilot, all Uber rides made to or from the Highland Village Zone between Monday and Friday from 5:30 a.m. to 7 p.m. will be discounted by \$2. Rides between Highland Village and the Medical Center of Lewisville will also be \$2 off.

## MICROTRANSIT

Uber plans to launch a new service using buses and minivans in New Delhi, India. The shuttle service will launch as a pilot project overseen by Uber India's technical center in Bangalore. Uber is currently available in 28 cities throughout India, with 5.5 million rides per week recorded in August.



## RIDESOURCING/TNCS

A federal appeals court rules that TNC drivers are not subject to the same fare regulation or licensing restrictions as taxi drivers. The ruling dismisses a federal lawsuit filed by the Illinois Transportation Trade Association that objected to a 2014 ordinance in the city of Chicago that allows TNC drivers to operate without paying for taxi medallions or complying with other regulations established for taxi drivers.

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