

Last Week In Innovative Mobility

October 1 - 7, 2018



PREPARING FOR THE FUTURE OF TRANSPORTATION



AUTOMATED VEHICLES

The U.S. Department of Transportation (USDOT) releases new **federal guidelines for automated vehicles (AVs)**. 'Preparing for the Future of Transportation: Automated Vehicles 3.0' (AV 3.0) includes policy recommendations and outlines a process for how to work with USDOT on AV deployment. AV 3.0 clarifies roles, standards, and the definitions of "driver" and "operator," among other updates.

AUTOMATED VEHICLES

Honda Motor Company and General Motors (GM) partner to further develop Cruise AVs. Honda will invest \$2.75 billion in Cruise and contribute engineering expertise to the product team. The partners will also develop a global services business. GM is testing one hundred Cruise AVs in San Francisco, at present.



SCOOTER SHARING



Bird unveils Bird Zero, a customized durable scooter with a 60 percent longer battery life. Bird is testing the product in Los Angeles, Nashville, Baltimore, Austin, and Salt Lake City. The company also plans to launch Bird Delivery, a service that will drop a Bird scooter off at a user's home or workplace by 8 a.m.

RIDESOURCING/TNCs

SoftBank and Toyota partner to launch Monet Technologies Corporation.

Monet will initially offer ridesourcing company/TNC services for public agencies and corporations in Japan. Although Monet will not develop AV technology, the joint venture plans to launch a fleet of AVs in Japan in 2020. Monet aims to expand globally in the future.



MICROTRANSIT

FASTLinkDTLA, Los Angeles' public-private partnership for transportation management, and moovel, a mobile ticketing company, launch FlexLA microtransit pilot. FlexLA will provide on-demand shared rides from 7pm to 2am to complement the city's public transit system. SMS Transportation, a fleet operator, and moovel will operate the service.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley