

Last Week In Innovative Mobility

January 8 - 14, 2018



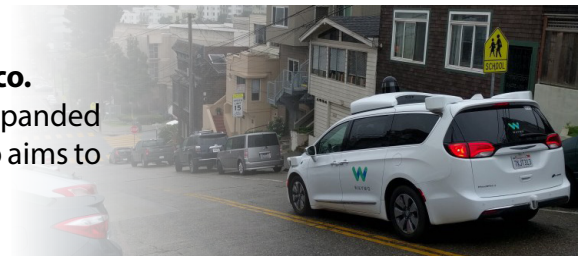
VEHICLES

General Motors unveils an automated vehicle (AV) model that does not include breaks or a steering wheel. The company aims to deploy the model for public use by 2019. To do so, the National Highway Traffic Safety Administration must approve GM's petition to meet safety standards through alternative means. If granted, GM will be able to test a shared AV service on public roads.

VEHICLES

Waymo announces it is testing its Chrysler Pacifica AVs in San Francisco.

Waymo first began testing its AVs in San Francisco in 2009, and has since expanded its testing operations to 24 cities across the U.S. Through its testing, Waymo aims to expose its AVs to a variety of road, weather, and traffic conditions.



BIKESHARING

JUMP receives the first permit to operate a public electric bikesharing service in San Francisco. The San Francisco Municipal Transportation Agency granted JUMP permission to launch 250 dockless electric bikes by March 2018. Motivate, LimeBike, and Spin also announced their plans to add electric bicycles to their respective bikesharing systems.

RIDESOURCING/TNCs

Voyage launches a shared AV service in The Villages, Florida. Users will be able request a ride from a Voyage vehicle through the Voyage app. The service area will cover the entire 750-square mile community. Voyage is partnering with CARMERA, which will provide mapping and navigational information to AVs in real time.



BIKESHARING

Didi Chuxing, China's largest ridesourcing company/TNC, will develop a bikesharing brand and platform within its ridesourcing app. The bikesharing platform will host Ofo, one of the company's bikesharing partners, and Bluegogo, which Didi recently acquired. Didi also plans to offer a bikesharing service for its users that does not require an upfront deposit.

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