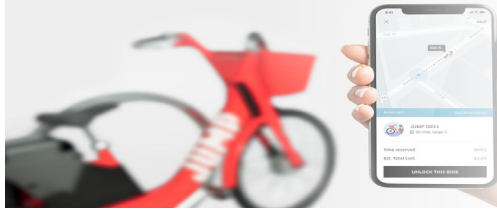


Last Week In Innovative Mobility

January 29 - February 4, 2018



BIKESHARING



Uber integrates electric bikesharing reservations into its San Francisco app. During an initial trial, some users will be able to reserve JUMP electric bikes through Uber's application platform. A JUMP bike ride costs \$2 for the first 30 minutes, with a per-minute fee for each additional minute. There will be 250 bikes available during this test period.

MICROTRANSIT

London approves Ford's microtransit service, Chariot, for operation. The year-long pilot will initially test four routes throughout London. The routes will include areas that are hard to reach via existing underground routes. This will mark Chariot's first international venture.



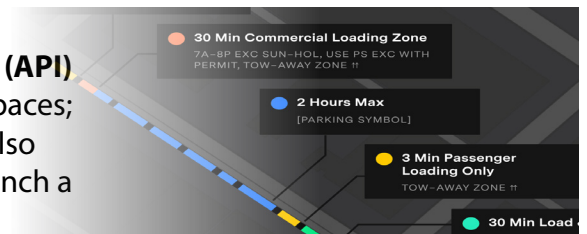
RIDESOURCING/TNCs



Ola, an Indian ridesourcing company/TNC, expands to Australia. The company has started recruiting drivers in Sydney, Perth, and Melbourne. Ola currently operates in 110 cities across India, and it has over 125 million registered users there.

APPS

Sidewalk Labs unveils Coord, an application programming interface (API) for mobility software developers. The API includes data on parking spaces; curbside loading, pick-up, and dropoff zones; and bus stops. Users can also access real-time information on toll prices, and Coord is preparing to launch a bikesharing-specific API.



VEHICLES



Waymo announces plans to add thousands of Chrysler Pacifica hybrids to its automated vehicle (AV) fleet. Although the specifics of the growth are unclear, Waymo states that its AVs are ready for wide-scale deployment. It has tested its AVs on more than 4 million miles of public roads and will continue to integrate AV software into existing vehicle models.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley