# Last Week In Innovative Mobility

## January 22 - 28, 2018

**ITS** Berkeley
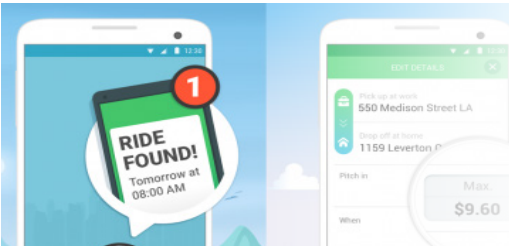Institute of Transportation Studies

## MICROTRANSIT

**Ford acquires TransLoc and Autonomic, two of its partners.** TransLoc specializes in software that supports microtransit service operations, including vehicle tracking and demand modeling and response analysis. Ford has been working with Autonomic, a transportation technology company, on an open-source data platform called the Transportation Mobility Cloud.

## VEHICLES

**Waymo announces plans to test its automated vehicles (AVs) in Atlanta.** The company began mapping the city to create an up-to-date rendering of Atlanta for the vehicles' sensors and cameras. Waymo has already tested its AVs in 24 cities across the U.S., including in Phoenix, Mountain View, San Francisco, Austin, Detroit, and Kirkland, WA.

## RIDESHARING

**Waze Carpool and Payoneer partner to launch an in-app payment option for Waze Carpool.** The partnership will allow drivers to receive money from passengers directly through the Waze Carpool app, which matches passengers to drivers who are planning similar trips. The service is currently available in California, Texas, and Israel.

## CARSHARING

**Daimler and BMW may merge car2go, Daimler's carsharing service, and DriveNow, BMW's carsharing arm.** The combined company would operate independently, keeping Daimler and BMW as its biggest shareholders. Car2go currently operates in 26 cities across North America, Europe, and China, and DriveNow operates in nine European cities at present.

## VEHICLES

**Mercedes-Benz releases an application programming interface (API) for connected vehicles.** Developers will be able to access telematics data and vehicle data through the API. These data will include vehicle location, tire pressure, fuel level, model year, horsepower, and fuel type. Developers will also be able to build applications to control some vehicle functions.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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