

# Last Week In Innovative Mobility

January 1 - 7, 2018



## RIDESOURCING/TNCs

**Didi Chuxing, China's largest ridesourcing company/TNC, acquires 99, a Brazilian ridesourcing company/TNC.** The deal values 99, which had expressed interest in expanding into other parts of Latin America, at \$1 billion. Didi also recently received its own \$4 billion investment, and the company has invested in ridesourcing companies/TNCs in Southeast Asia and the Middle East.

## VEHICLES

**Aurora Innovation partners with VW and Hyundai.** The Pittsburgh-based startup, founded in 2017, plans to integrate its automated vehicle (AV) software into VW and Hyundai vehicles. VW's models include delivery vans, trucks, and shuttles, which may create opportunities for Aurora Innovation to expand into microtransit and shipping. Hyundai may create specialized urban routes for its AVs.



## BIKESHARING



**Didi Chuxing acquires Bluegogo, a Chinese bikesharing company.** Bluegogo closed in November 2017 due to bankruptcy. This acquisition continues the ridesourcing company/TNC's expansion into the bikesharing market, since Didi also owns a 25 percent stake in Ofo, another Chinese bikesharing company.

## BIKESHARING

**Zagster launches Pace bikesharing system, which incorporates docked and dockless elements.** Riders can lock Pace bikes to established bikesharing docks or to other pieces of street infrastructure. Zagster is currently operating 98 bikesharing systems across the U.S.



## VEHICLES



**Baidu, a major Chinese Internet technology company, partners with BlackBerry.** The partnership will integrate BlackBerry's QNX vehicle operating system with Baidu's automated vehicle (AV) platform, Apollo. Baidu's smartphone software, artificial intelligence assistant, and maps will also be incorporated into QNX software.

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