



# Defining and Measuring Success: Integrating Livability into Transportation Decision Making

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# Old Speed Paradigm → Roadway LOS

LOS	Average delay in seconds per vehicle	Description of motorist perception
A	< 10	Free-flow traffic: “Good” LOS
B	10.1 – 20	Reasonable free-flow
C	20.1 – 35	Stable but unreasonable delay begins to occur
D	35.1 – 55	Borderline “bad” LOS
E	55.1 – 80	“Bad” LOS: long queues
F	> 80	Unacceptable: very high delay, congestion



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IN:

BEER can

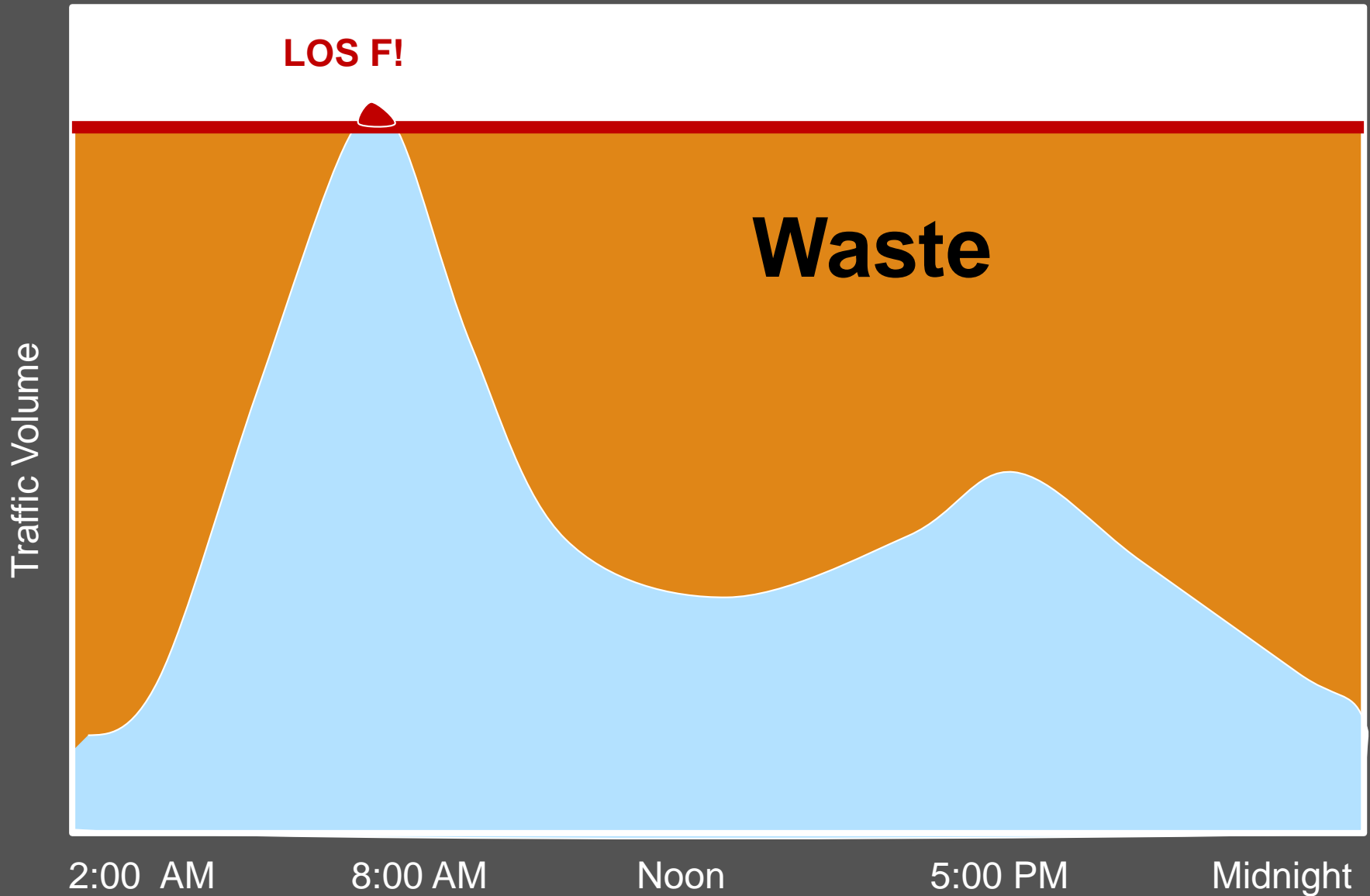
out dated

ALICIA'S ROOM - EVENING

A, a Mexican American teen, out of  
room. She slams the door and throws  
which is covered with worn purple s

CAP

# Traffic Economics







**Level of Service A**



**Level of Service F**

# What's important depends upon perspective



Traffic engineer:

F

A

Economist:

A

F

# Problem 1: Last One In

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$A \Rightarrow D$



$D \Rightarrow E$





# Problem 2: Vehicle Delay, Not Person Delay

Not Moving

5

20

20

150-400 sq ft

150-400 sq ft

5,000 sq ft

Moving

20

50

75 sq ft

1,500 sq ft

Walk at 3  
mph

Bike at  
10 mph

Bus at 30 mph  
with 40-60 pax

Single Occupant  
Car at 30 mph

Single Occupant  
Car at 60 mph





# Problem 3: Other Modes are the Problem





## Problem 4: Mitigations – Shrink the Project?





# Problem 5: Mitigations – Move the Project?

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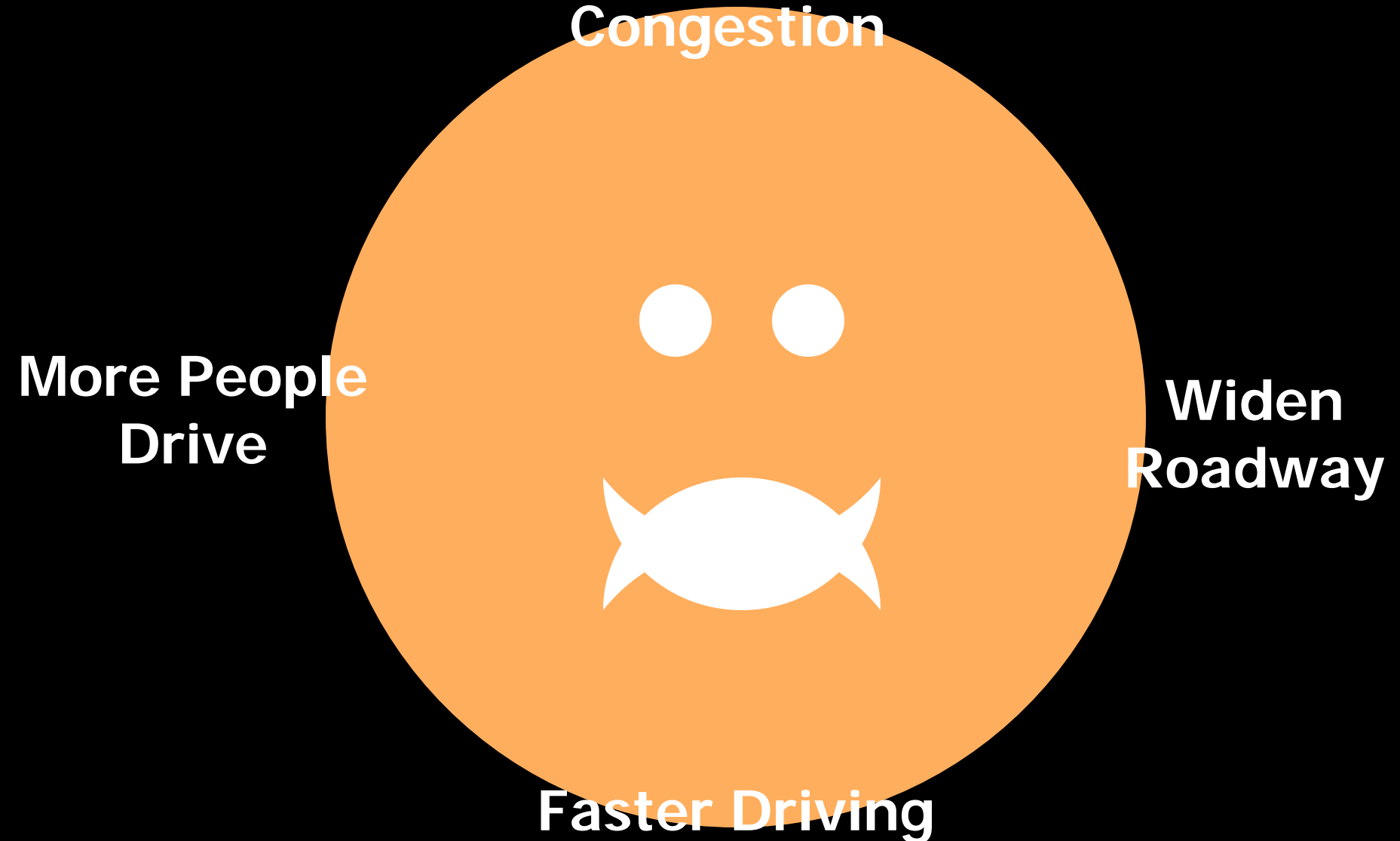
# Problem 6: Mitigations – Widen the Road

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# Induced and Latent Demand

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**Overreliance on LOS is  
Creating the Problems**

**It was intended to solve**

# How do we use Performance Measures?

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- Improving efficiency of system operations
- Managing a given road or corridor
- Prioritizing funding
- Measuring impact of new development
- Imposing development fees
- Reporting to Congestion Management Agency
- Reporting on achievement of various goals

# What is transportation for?

- Transportation is not an end in itself
- It is merely a means by which we support individual and collective goals and objectives





# Process

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- Identify local values
- Identify long list of performance measures
- Refine into short list:
  - Rely on existing or readily available data
  - Shortest list that speaks to all values
- Different metrics for different tasks:
  - Development review
  - Corridor study
  - Intersection management
- Create tools and gather baseline data
- Establish targets and thresholds

# Start with Transportation Principles

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- Public Health
- Accessible Services
- Social Equity
- Safety
- Prosperity
- Greenhouse Gases
- Water Quality
- Air Quality
- Livability
- etc....

# Vary targets by Context



## Street Network City of Santa Monica Land Use and Circulation Element

- Boulevard**  
Regional transportation corridor with continuous mixed use and commercial land uses. Provides access for all forms of transportation, but emphasizes transit and walking. Regional auto traffic is accommodated here in order to minimize regional traffic on parallel streets.
- Special Streets**  
Unique and ceremonial streets requiring special consideration, such as the Third Street Promenade.
- Commercial: Downtown**  
Provides access for all transportation and supporting downtown retail.
- Commercial: Neighborhood**  
Provides access for all transportation and supporting neighborhood retail.
- Avenue: Major**  
Serves regional automobile trips and provides access for all modes of transportation. Designed to discourage regional auto traffic from using Secondary or Minor Avenues.
- Avenue: Secondary**  
Distributes auto trips onto Minor Avenues and Neighborhood Streets, often serving regional bicycle trips by providing signalized crossings at Boulevards and Major Avenues.
- Avenue: Minor**  
Serves local auto and bicycle trips.
- Avenue: Industrial**  
Minor street serving industrial area.
- Neighborhood Street**  
Provides access primarily to abutting uses. Autos travel slowly enough to stop for people in the street.
- Shared Street**  
Serves as area where autos travel slowly enough to mix safely with people walking or bicycling. May not be wide enough to accommodate separate zones for people walking, bicycling, parking or driving.
- Parkway**  
Serves as linear park incorporating continuous landscaping, recreational bikeways and pedestrian paths.
- Pathways**  
Pedestrian-only streets.
- Bikeway - Lane/Path/Bicycle Boulevard**  
Bicycle lanes, bicycle paths and streets designed so that cars and bicycles can mix comfortably.
- Transit Investment**  
Priority lineway for rail service, including subway and light rail with regional connections.
- Highway**  
Serves regional and interstate auto traffic.
- Alley**  
Provide local property access.
- Light Rail Stop**
- Major Bus Stop**



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# Use targets and thresholds

- Main Street

FUNCTION	CONTEXT ZONE	Minimum	Desirable	Preferred	Measured
<b>Transit</b>					
Secondary	N'hood Commercial	$\geq -1$ 	$\geq -0.5$	$\geq +1$	-0.8
<b>Auto</b>					
Secondary	N'hood Commercial	$< 1.2$	$< 0.8$	 $> 0.6$	0.75
<b>Pedestrian</b>					
Primary	N'hood Commercial	 E	A	A	B

- Result: OK to slightly degrade auto QOS to improve transit and pedestrian QOS. Signal prioritization OK, but not dedicated transit lane.
- Goal: Bring all measures into *balance*

# For More Information

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