

# LAST WEEK IN INNOVATIVE MOBILITY

July 4th - July 10th, 2016



## RIDESOURCING/TNCS

Lyft rolls out a luxury ridesourcing service, called Lyft Premier, giving customers in the Bay Area, Los Angeles, and New York City the option to request a ride in a higher-end vehicle for an increased fare. Similar to Uber Black, drivers with vehicles that qualify for Lyft Premier will be able to receive ride requests from both regular and luxury riders.

## BIKESHARING

L.A.'s Metro Bike Share launches in downtown, with 1,000 bicycles and 65 docking stations throughout Chinatown, the Arts District, South Park, and Historic South Central. In its first month, the program is only available to monthly and annual pass holders. A 'walk-up' fare of \$3.50 per 30 minutes of bike rental will begin in August.



## CARSHARING/BIKESHARING

Paris bans older vehicles from driving in the city on weekdays. In support of Parisians who opt to sell their vehicles in response to the ban, the city is offering them a half-priced Autolib carsharing subscription, a free public transport pass, and a free pass to the Velib bikesharing program, or up to 400 Euros toward an electric or push bike.

## VEHICLES

Alibaba unveils its first "internet car" in collaboration with Chinese state-owned automaker SAIC. The RX5 is equipped with Alibaba's YunOS, which enables the vehicle to connect to and integrate with various internet services. For example, the car will be able to use Alibaba's Alipay payment service to pay for a parking space, gas, or refreshments.



## RIDESOURCING/TNCS

Uber launches its driver destination feature in Washington, D.C., after pledging to do so during labor negotiations last month. The update is geared toward commuters, giving drivers the option to only receive ride requests that lie along the route to their preferred destination. The feature is limited to two destinations per day.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley