LAST WEEK IN INNOVATIVE MOBILITY

June 6th - June 12th, 2016



ITS

Mayors from the seven finalist cities in the U.S. Department of Transportation's Smart City Challenge made their final pitches in the competition to win as much as \$50 million in federal grants for next-generation transportation initiatives. A final winner will be announced later this month.

CARSHARING

Zipcar launches one-way carsharing in Washington, D.C. and Baltimore. Two hundred of Zipcar's 1,000 vehicles in the area can now be reserved for a one-way trip in which Zipcar members choose their final parking spot from a network of 350 parking locations. Members can extend their reservations indefinitely, and they have the option to modify their chosen parking location at any time during the trip.



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RIDESOURCING/TNCS

Uber launches an array of new driver features and policies. The driver app is updated with a driver destination feature, which filters trip requests to only those on the way to a driver's final destination. Uber is also piloting a ride discount program for drivers, as well as a penalty fee for passengers who leave a driver waiting for more than two minutes.

Transportation for America (T4A), a national advocacy group, and Sidewalk Labs, a subsidiary of Alphabet, announce a partnership to drive the development of "connected streets" across the country. Sidewalk Labs will provide digital technology expertise, while T4A will launch a study on current transportation policy and technology in more than 70 U.S. cities.



BIKESHARING

Chicago's bikesharing program, Divvy, extends its free valet service to a variety of neighborhoods across the city. Previously available only at large citywide events, Divvy attendants will be present at popular downtown bikesharing stations to redistribute bicycles during morning and evening rush hours and on weekends.



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

