

LAST WEEK IN INNOVATIVE MOBILITY

May 23rd - May 29th, 2016

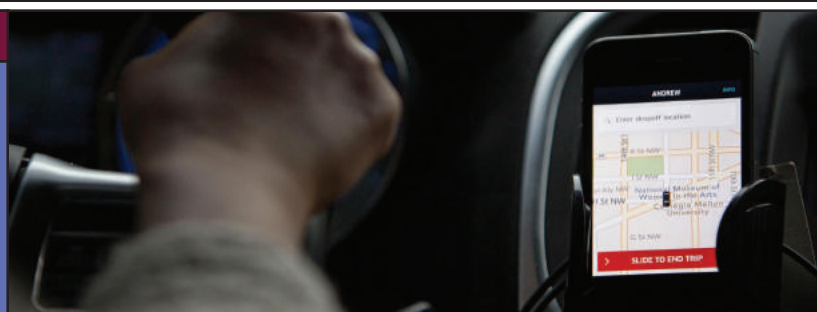


SCOOTER SHARING

Following a successful pilot, Cityscoot launches the world's largest electric scooter sharing program in Paris, France. A fleet of 1,000 electric scooters will be available for pickup and dropoff anywhere in Paris at a rate of two Euros per 15 minutes (\$2.25 U.S.) and no subscription fee.

RIDESOURCING/TNCS

Two of the world's largest automakers, Toyota and Volkswagen, partner with leading ridesourcing companies Uber and Gett, respectively. Toyota plans to develop in-car apps that support Uber drivers as well as expand its vehicle financing program with Uber. Volkswagen is investing \$300 million in Gett, which is popular in more than 60 European cities, Moscow, and New York.



BIKESHARING

Helsinki integrates a new bikesharing program into the city's public transportation system. The city's regional transportation planning app now includes available bikesharing bicycles when displaying options for optimal routes through Helsinki. The Helsinki Travel Card serves as both payment and identification for bikeshare users to unlock and rent a bicycle.

RIDESOURCING/TNCS

Uber announces plans to expand its UberPOOL service in Washington D.C. to meet unserved demand during safety-related shutdowns on the Metrorail subway system. In addition, the company says it will spend at least \$10 million in the coming year on driver incentives, customer discounts, and the creation of new features in the D.C. metro area.



RIDESOURCING/TNCS

Lyft begins testing a new feature that allows passengers to schedule rides in advance. The scheduling feature, being tested exclusively with Lyft employees in San Francisco, allows a rider to update or cancel their reservation up to 30 minutes before pickup without being charged. Lyft has not stated how the service will be affected by Prime Time pricing during high-traffic times.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley