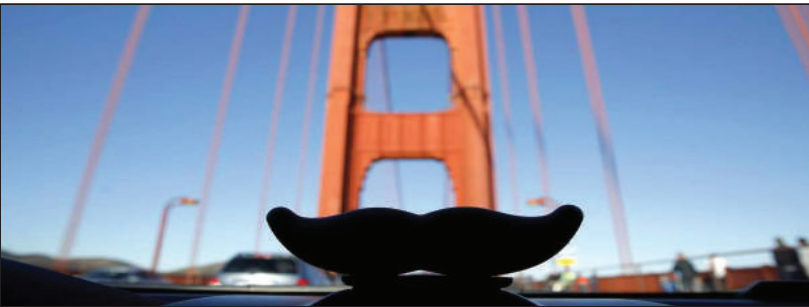


LAST WEEK IN INNOVATIVE MOBILITY

April 11th - April 17th, 2016



RIDESOURCING/TNCS

The Treasurer of the City of San Francisco decides that drivers working as independent contractors for Lyft and Uber need to obtain a business license. Over 37,000 drivers have been notified that they will be required to register and pay the \$91 annual fee for a business license by the end of the month. Drivers who have been working for multiple years will need to pay a registration fee for the years in which they did not register.

RIDESOURCING/TNCS

Shuddle, a San Francisco-based ridesourcing service for children, is going out of business. Launched in Fall 2014, Shuddle had raised a total of \$12.2 million in funding, but they did not start turning a profit on rides until this year. The company had 350 independent contractor drivers and around 2,600 customers, with about half of them booking more than four rides a month.



BIKESHARING

Washington D.C.'s Capital Bikeshare launches a discounted membership program for low-income residents. Compared to the regular \$85 membership, residents who qualify for need-based services in D.C. can obtain a year-long membership for \$5. This includes a free helmet, instructional biking classes, and 60 minutes of free ride time instead of the regular 30 minutes before incurring additional fees.

APPS

Daimler merges RideScout and GlobeSherpa into a combined entity, called Moovel North America. Moovel NA will offer two products based on RideScout and GlobeSherpa's technology.

Moovel Transit is a mobile ticketing app for public transit, carsharing, and bikesharing services. RideTap is a software development kit that allows users of third-party apps to find the fastest route to a destination using public transit, Lyft, or car2go.



CARSHARING

Linde, an industrial gases company based in Munich, Germany, announces BeeZero, a carsharing service comprised completely of hydrogen fuel cell vehicles. As the first hydrogen-powered carsharing service, BeeZero will launch this summer with a fleet of 50 Hyundai Tucson Fuel Cell vehicles, which range 370 miles per tank. Drivers will be able to reserve a car online or through a mobile app.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley