

LAST WEEK IN INNOVATIVE MOBILITY

March 28th - April 3rd, 2016

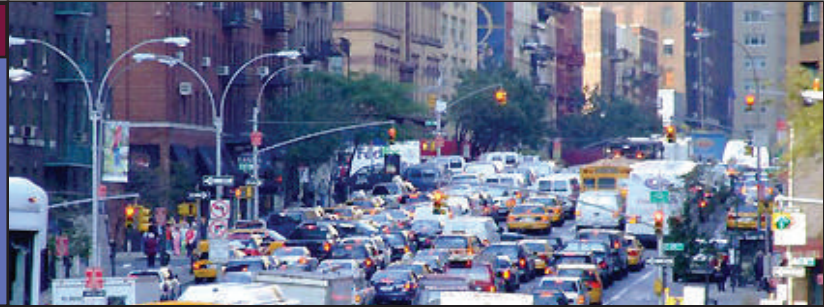


VEHICLES

Tesla unveils its highly anticipated all-electric Model 3 sedan at the price of \$35,000. 115,000 customers had already placed a \$1,000 deposit to purchase the vehicle before the unveiling. The Model 3 has a range of 215 miles per charge and includes autopilot features and an all-glass rooftop option in its standard model.

RIDESOURCING/TNCS

A Deutsche Bank market research team releases a note to clients comparing the costs of vehicle ownership with the estimated costs of ridesourcing services. By their calculations, the average cost per mile of Uber and Lyft's base non-shared rides is cheaper than the average cost of vehicle ownership for households in high density urban core areas.

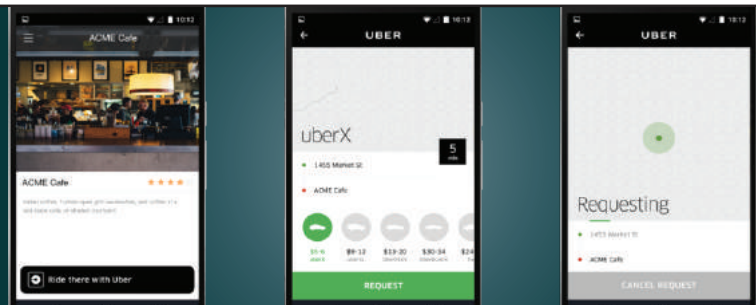


BIKESHARING

Phoenix, Arizona expands its GRID bikesharing program into Mesa, a suburb of the city. The program has had a 30 percent increase in ridership in the past year. Several new stations have been added within the boundaries of Phoenix and expansion into the suburb of Tempe is expected later this year.

RIDESOURCING/TNCS

Uber reveals a new 'Ride Request Widget' to allow developers to directly integrate Uber's native features into third-party apps. Developed to work in places with limited internet access such as China, India and other parts of Asia, the widget provides a condensed version of the Uber app, and allows booking, tracking, and payment functions.



ITS

The City of Austin's Smart City Challenge application proposes the use of automated shuttles at the Austin Airport in conjunction with a new transportation hub to manage traffic from public transit, cars, and ridesourcing services. The project also includes plans for Austin's CapMetro to adapt the automated shuttle technology for public bus services in the city.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley



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