

LAST WEEK IN INNOVATIVE MOBILITY

March 21st - March 27th, 2016

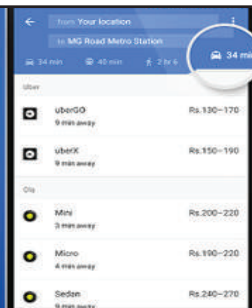


VEHICLES

California assemblymember Mike Gatto introduces a new bill to permit the testing of vehicles without a steering wheel, brake pedal, accelerator, or human driver present. It is one of two bills currently under discussion to relax restrictions on automated vehicle testing in California. Gatto has received \$16,000 in campaign finance from Google and Ford, both of which are testing automated vehicle technology.

RIDESOURCING/TNCS

Google Maps launches a dedicated ridesourcing tab to appear next to the current car, public transit, walking, and biking direction options in its mobile app. While Maps previously displayed only Uber as an alternative driving option, it will now include fare estimates and pick up times for other services, including 99Taxi, Ola, Hailo, mytaxi and Gett, where available.



RIDESOURCING/TNCS

Juno, a month-old ridesourcing service based in New York, is in the midst of a reported \$30 million round of funding talks with investors. Juno plans to win over drivers from competitors, such as Lyft and Uber, with a number of perks, including equity in the company, 24-hour driver support, and a 10% commission rate from rides. Existing ridesourcing services generally take a 20% commission on all rides.

JUNO

COMING SOON

APPS

Dallas Area Rapid Transit (DART) partners with GlobeSherpa to develop a new mobile ticketing system for its riders. The DART mobile ticketing app will include the ability to purchase, store, and use single or multiple DART fares on one mobile device, as well as real-time arrival information, trip planning, and other features.



CARSHARING

Car2go allows its Toronto members to end trips in street parking spots, despite being denied in its latest request to the city to launch a residential parking pilot project last November. Car2go will bear the risk of violating the city's three-hour residential parking bylaw by giving members the freedom to park car2go vehicles in any street parking spot except in metered parking spaces and those otherwise restricted by the city.



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

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Created By: Jessica Lazarus