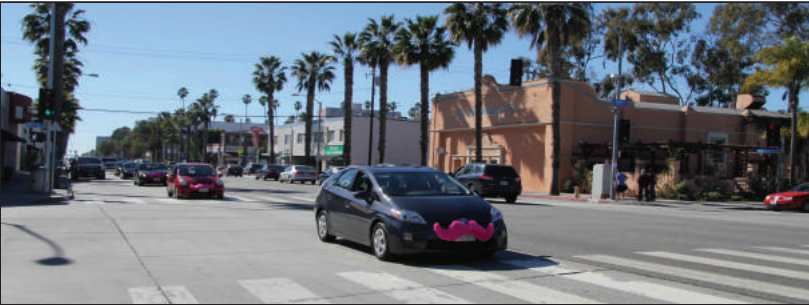


LAST WEEK IN INNOVATIVE MOBILITY

February 22nd - February 28th, 2016



RIDESOURCING/TNCS

Los Angeles Metropolitan Transportation Authority negotiates a deal with Lyft to acquire a year's worth of data on Lyft rides linking with public transit stations in exchange for advertising the service to LA Metro passengers.

CARSHARING

ZipCar announces the launch of its flexible service program in Michigan, which allows for one-way trips and indefinite extension of the use of a reserved vehicle. Customers will also be able modify the dropoff location for the vehicle as their destination changes during the reservation.



RIDESOURCING/TNCS

Uber launches UberMOTO in select parts of Bangkok, Thailand as a pilot of its first motorcycle service since its short experiment providing a moto-taxi option in Paris in 2012. Bangkok users are now able to hail a motorcycle driver from the Uber app.



BIKESHARING

The City of Vancouver signs a five million dollar deal with CycleHop Canada to launch a bikesharing system this summer with 1,500 "smart bikes." The bikes will be equipped with internal cable locks and waterproof control boxes, which will allow riders to check out and return bikes anywhere within the service area.



RIDESOURCING/TNCS

Uber announces the expansion of its automated vehicle research with the opening of a new Advanced Technologies Center in Pittsburgh, Pennsylvania. In addition to renovating an old locomotive roundhouse, Uber will build temporary roadways for automated vehicle testing.



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