

LAST WEEK IN INNOVATIVE MOBILITY

February 15th - February 21st, 2016

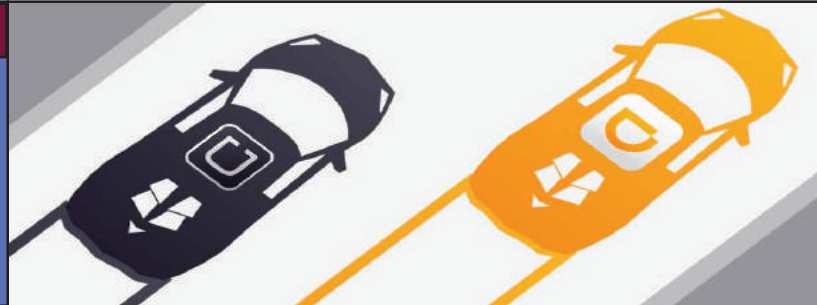


RIDESOURCING/TNCS

French ridesourcing app Heetch claims 50,000 rides per week in Paris, up from 40,000 in June 2015. Unlike its closest competitor Uber, Heetch operates solely between the hours of 8pm and 6am and collects fares on a donation basis.

RIDESOURCING/TNCS

Uber reveals that it is losing more than one billion dollars a year in China as a result of fierce competition with local rival Didi Kuaidi. While Uber CEO Travis Kalanick claims that Didi is operating unprofitably in every Chinese city, a Didi spokesperson affirmed that the business has hit break even in more than half of the cities in which it operates.



RIDESOURCING/TNCS

The taxi-hailing app Arro, which launched in Boston earlier this month, announces that it is now available in 1,200 taxis in the city, making the majority of Boston's taxi fleet equipped with the app. Passengers can use Arro to hail and pay for a taxi ride through their smartphones without any extra charges or surge pricing.



CARSHARING

BMW expands DriveNow into Seattle with a test program of 63 vehicles operating in a one-way carsharing system. DriveNow will be competing directly with Daimler's car2go carsharing service which reports having over 70,000 members and a fleet of 741 smart fortwo vehicles in Seattle currently.



BIKESHARING

Portland, Oregon announces that its upcoming bikesharing system will launch this summer with a total of 1,000 bikes, thanks to sponsorship by Nike. The bikes will be built in Brooklyn by Social Bicycles and will be made available to rent via a mobile app managed by NYC-based bikesharing company Motivate.



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley