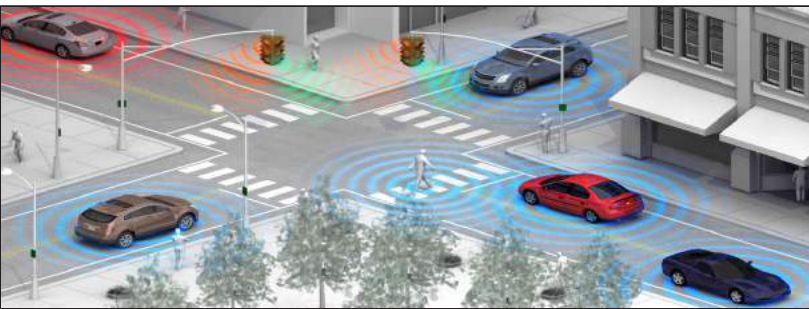


LAST WEEK IN INNOVATIVE MOBILITY

January 11th - January 17th, 2016



RIDESOURCING/TNCS

Following last week's \$500 million GM investment in Lyft, GM president Dan Ammann claims that the first mainstream deployment of automated vehicles will be through a ridesourcing platform instead of directly to customers.

VEHICLES

U.S. Transportation Secretary Anthony Foxx announces a proposal to spend \$4 billion over the next ten years to accelerate the development of safe vehicle automation through real-world pilot projects. The proposal will be part of the president's 2017 budget.



TransLoc

UBER



APPS

Uber and Transloc are partnering to integrate public transit and private transportation trip planning to users. The TransLoc Rider app with Uber integration will debut in February in the Memphis and Raleigh/Durham areas.

RIDESOURCING/TNCS

A study of ridesourcing services in New York City commissioned by Mayor de Blasio finds that ridesourcing is not making traffic worse at present, but it may in the future if the services continue to grow. The study does not recommend a cap on for-hire vehicles at this time.



CARSHARING

Ford announces a fractional ownership carsharing program, called Ford Credit Link, which allows groups of three to six people to band together to lease a Ford vehicle. The service will begin as a pilot in Austin next

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