

LAST WEEK IN INNOVATIVE MOBILITY

December 7th - December 13th, 2015



RIDESOURCING/TNCS

Uber begins testing two commuter pilot programs: uberHOP and uberCOMMUTE in Seattle and Chicago, respectively. uberHOP aims to match riders with similar origins and destinations and coordinates a single optimal meeting point. uberCOMMUTE allows drivers to pick up passengers along their commute trip route.

RIDESOURCING/TNCS

Motorcycle ridesourcing companies M-Taxi and Baxi have launched in the Indian city of Gurgaon. The services allow a user to hail a ride on the back of a motorcycle and are cheaper than competing taxi-hailing services.

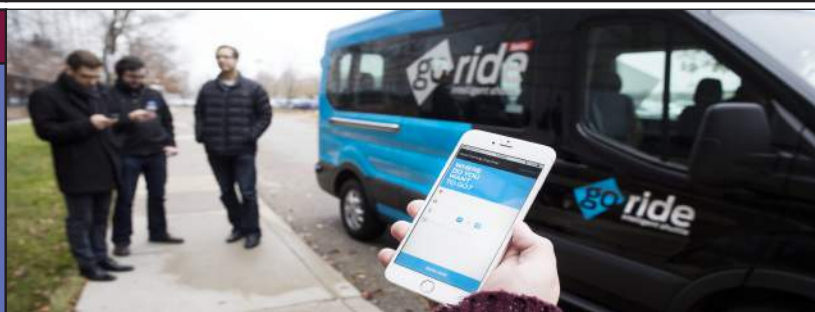


RESEARCH

A new study funded by the National Academies of Sciences, Engineering, and Medicine titled "Between Public and Private Mobility" was released. The study examines technology-enabled transportation services and defines the roles these modes are playing now as well as what they might look like in the future.

MICROTRANSIT

Ford launches an on-demand shuttle service for employees at its Dearborn, Michigan headquarters. Ford's Dynamic Shuttles are powered by an evolving algorithm, and the company is using the project to explore how these services could help reduce traffic in cities in the future.



BIKESHARING

A recent study from the University of California, Berkeley shows impacts of bikesharing on user's travel patterns. These findings could help aid in planning of the new Metro Bike Share in Los Angeles, whose board recently approved a fare structure for the proposed system.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley