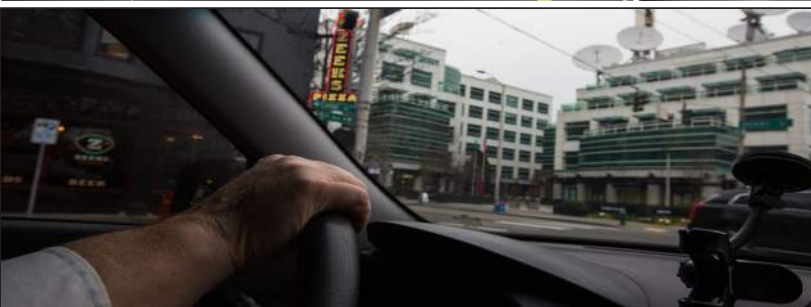


# LAST WEEK IN INNOVATIVE MOBILITY

December 14th - December 20th, 2015

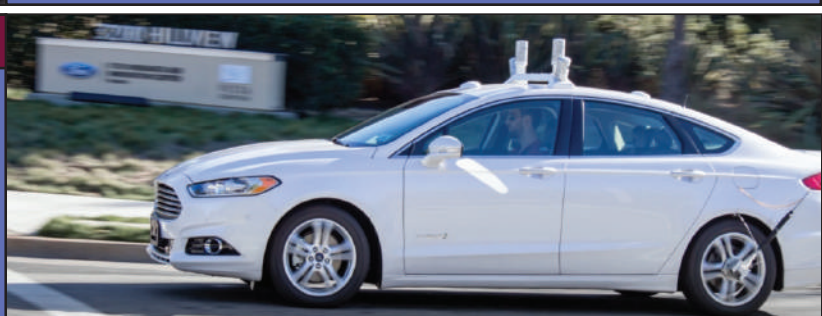


## RIDESOURCING/TNCS

The Seattle City Council voted 9-0 in favor of an ordinance that allows drivers for Uber, Lyft, and other ridesourcing apps to form unions. The measure is likely to be challenged in court, but it is a victory for the App-Based Drivers Association of Seattle.

## VEHICLES

The California DMV releases draft guidelines for the deployment of automated vehicles. Fully self-driving vehicles are excluded from the proposal, and the rules are designed to let manufacturers transition from testing to deployment.



## CARSHARING

Bluecity, a new electric carsharing company, plans to launch in London in February 2016. The company aims to have a fleet of 3,000 electric cars by 2019 as part of a £100 million project.

## RIDESOURCING/TNCS

Uber and Facebook have partnered to offer ridesourcing capabilities directly inside of Facebook's messenger app. The feature is rolling out to select users in Uber locations across the United States.



## BIKESHARING

Members of the board of the North American Bikeshare Association (NABSA) met with members of congress to discuss several key issues related to bikesharing. Interest was placed on issues, such as expanding commuter tax credits to include bikesharing memberships.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

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