

LAST WEEK IN INNOVATIVE MOBILITY

November 2nd - November 8th, 2015



APPS

The San Francisco Municipal Transportation Agency is set to release their mobile ticketing app, MobileMuni, on November 16. Riders will now be able to purchase and use mobile transit tickets to access Muni's buses, light rail, paratransit, and cable cars.

CARSHARING

The peer-to-peer carsharing platform RelayRides is rebranding under the title "Turo," with the intention of updating their brand name to better represent their services. The company has also recently raised \$47 million in series C funding.



MICROTRANSIT

Cityflo, a shared bus service operating in Mumbai, raises funding from IDG Ventures. Cityflo allows users to book seats through a mobile application and hopes to expand to more Indian cities soon.



RIDESOURCING/TNCS

Uber has pulled out of Hamburg, Frankfurt, and Düsseldorf due to what it claims are strict licensing regulations of for-hire drivers. In Germany, Uber is still operating in the larger markets of Munich and Berlin.



RIDESOURCING/TNCS

Uber launches a beta for a new flat-fee long-distance uberPOOL option. The service is aimed at commuters who are willing to share trips to San Francisco from Palo Alto, Mountain View, and San Jose.



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

