

LAST WEEK IN INNOVATIVE MOBILITY

October 19th - October 25th, 2015



RIDESOURCING/TNCS

Uber "mapping cars" have been spotted capturing 3D imagery of local streets to enhance the company's mapping, routing, and time estimation systems.

CARSHARING

BMW's one-way electric carsharing company DriveNow launches a 260-vehicle fleet in Stockholm, Sweden. The service is now active in nine European cities.



RIDESOURCING/TNCS

SherpaShare publishes findings from a recent survey of 963 of its active on-demand drivers. Two-thirds of drivers working for companies like Uber and Lyft have been driving for six months or less, while 18 percent have been driving for less than two months.

CARSHARING

Carsharing is becoming a real estate perk in many major US cities. GM, Daimler, and Zipcar have all partnered with various real estate development firms to provide carsharing fleets for development residents.



RIDESOURCING/TNCS

The Pakistani startup Travly launches a ride-hailing app for rickshaws in several residential areas in Lahore, Pakistan's second-largest city. The company is working on a digital payment feature and plans to provide its drivers with health insurance, life insurance, and educational opportunities.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley