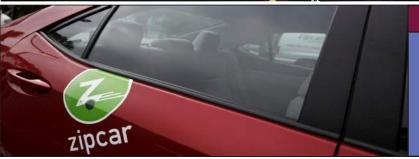
LAST WEEK IN INNOVATIVE MOBILITY

September 7th - September 13th, 2015



CARSHARING

After success with a Boston pilot program, Zipcar will expand one-way carsharing services to Denver, Philadelphia, and Los Angeles.

BIKESHARING

Portland plans to roll out a public bikesharing network in 2016. The proposed system will have 600 bikes supplied by Social Bicycles, Inc. and cost just over \$2 million of federal grant money.



BIKESHARING

Danish startup AirDonkey is launching a Kickstarter campaign to raise funds for an "Uber for bicycles" network. The company will allow individuals to rent out their personal bikes using a lock that can be opened through a smartphone app.

RIDESHARING

The long-distance ridesharing platform BlaBlaCar is raising \$160 million from Insight Venture Partners, valuing the company at \$1.2 billion.



RIDESOURCING/TNCS

Top Chinese Uber rival Didi Kuaidi reportedly invests in Lyft. Lyft has "discussed ways to work with its Chinese investors to compete strategically with Uber, including sharing product plans."



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

