

LAST WEEK IN INNOVATIVE MOBILITY

August 17th - August 23rd, 2015



BMW electric carsharing service DriveNow teams with Danish public transport provider Arriva to provide a fleet of 400 i3's in Copenhagen. The service aims to connect residents of outlying metropolitan areas with transit hubs.

CARSHARING

BIKESHARING

Los Angeles County's first public bikesharing system begins testing. The Santa Monica Breeze bikesharing system will have 500 bikes and 80 stations and go live in November.

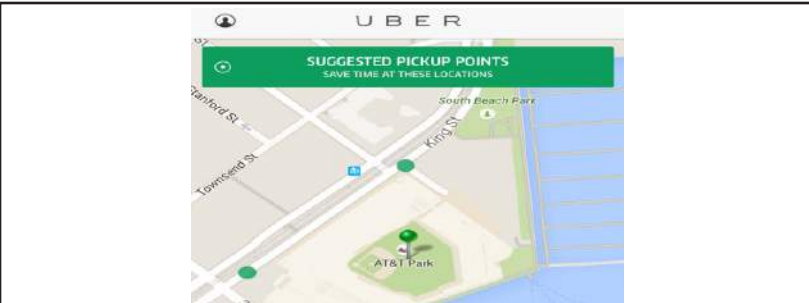


A research report from Morgan Stanley speculates that plans for Tesla Mobility may be unveiled in the next 12 to 18 months. The service would be a system of self-driving, electric cars that are shared by people going to different places.

VEHICLES

RIDESOURCING

Uber plans to go public in 18 to 24 months, according to a leaked presentation from a meeting with Chinese investors. The presentation also claimed Uber bookings were worth \$2.91 billion in 2014, up from \$687.8 million in 2013.



Uber is now beta testing "Suggested Pickup Points" in San Francisco, using past pickup data to power suggestions for where drivers can pull over most easily.

RIDESOURCING

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley



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