Shared-Use Mobility: What Does the Future Hold?

Sunday, January 11, 2015, 9:00 a.m.- 4:30 p.m., Walter E. Washington Convention Center
Susan Shaheen, Transportation Sustainability Research Center, UC Berkeley and Jeffrey Chernick, RideAmigos presiding
Sponsored by Emerging and Innovative Public Transport and Technologies Committee (AP020); Shared-Use Mobility and Public Transit Subcommittee (AP020(1)); Emerging Ridesharing Solutions Joint Subcommittee (AP020(2)); Automated Transit Systems (AP040)

This one-day workshop features speakers from the shared-use mobility sector, as well as highlights from the Innovation in Mobility Public Policy Summit held in Washington, DC in June 2014 (see: http://sharedusemobilitycenter.org/). Industry, government, and academic thought leaders will present and participate in panel discussions with the audience about the role of integrated mobile payment and connected vehicle technologies in the future of shared-use mobility.

Session 1: 9:00am to 9:45am
Highlights from Innovation in Mobility Public Policy Summit, Washington, DC (June 10-11, 2014) & Participant Introductions

Presenter:
Jason Pavluchuck, Pavluchuk & Associates

Session 2: 9:45am to 10:45am
Setting the Stage: What’s New in Shared-Use Mobility?

Moderator: Sharon Feigon, Executive Director, The Shared-Use Mobility Center
Susan Shaheen, Co-Director, Transportation Sustainability Research Center, University of California, Berkeley
Gabe Klein, Senior Visiting Fellow, Urban Land Institute
Howard Jennings, Mobility Lab

BREAK: 10:45AM TO 11:00AM
Session 3: 11:00am to 12:00pm
From Dumb Wallets to Smart Cards: How Did You Pay for That?

Moderator: Jeffrey Spencer, ITS Program Manager, U.S. Federal Transit Administration
Larry Yermack, Strategic Advisor, Cubic Transportation Systems
Martin Schroeder, American Public Transportation Association, Chief Technology Office
Virginia Lingham, San Francisco MTC

LUNCH BREAK: 12:00PM TO 1:30PM

Session 4: 1:30pm to 2:30pm
One Stop Shopping for Mobility

Moderator: Timothy Papandreou, SFMTA
John Gossart, RideScout
Sean O’Sullivan, Carma
Jeffrey Chernick, RideAmigos
Rick Hutchinson, City CarShare
Matt Caywood, Co-Founder, Transit Screen

BREAK: 2:30PM TO 2:45PM

Session 5: 2:45pm to 3:45pm
Fast Forward Future: Connected & Autonomous Vehicle Innovations and Their Future Impact

Moderator: Shannon McDonald, Southern Illinois University Carbondale
Robert Sheehan, Federal Highway Administration
Serge Matynia, Renault
Dan Fagnant, University of Utah

Final Wrap Up: 3:45pm to 4:30pm
Jeffrey Chernick and Susan Shaheen