

## **Shared-Use Mobility: What Does the Future Hold?**

Sunday, January 11, 2015, 9:00 a.m.- 4:30 p.m., Walter E. Washington Convention Center

Susan Shaheen, Transportation Sustainability Research Center, UC Berkeley and Jeffrey Chernick, RideAmigos presiding

*Sponsored by Emerging and Innovative Public Transport and Technologies Committee (AP020); Shared-Use Mobility and Public Transit Subcommittee (AP020(1)); Emerging Ridesharing Solutions Joint Subcommittee (AP020(2)); Automated Transit Systems (AP040)*

This one-day workshop features speakers from the shared-use mobility sector, as well as highlights from the Innovation in Mobility Public Policy Summit held in Washington, DC in June 2014 (see: <http://sharedusemobilitycenter.org/>). Industry, government, and academic thought leaders will present and participate in panel discussions with the audience about the role of integrated mobile payment and connected vehicle technologies in the future of shared-use mobility.

### **Session 1: 9:00am to 9:45am**

#### **Highlights from Innovation in Mobility Public Policy Summit, Washington, DC (June 10-11, 2014) & Participant Introductions**

*Presenter:*

Jason Pavluchuck, Pavluchuk & Associates

### **Session 2: 9:45am to 10:45am**

#### **Setting the Stage: What's New in Shared-Use Mobility?**

Moderator: Sharon Feigon, Executive Director, The Shared-Use Mobility Center

Susan Shaheen, Co-Director, Transportation Sustainability Research Center, University of California, Berkeley

Gabe Klein, Senior Visiting Fellow, Urban Land Institute

Howard Jennings, Mobility Lab

**BREAK: 10:45AM TO 11:00AM**

**Session 3: 11:00am to 12:00pm**

**From Dumb Wallets to Smart Cards: How Did You Pay for That?**

Moderator: Jeffrey Spencer, ITS Program Manager, U.S. Federal Transit Administration

Larry Yermack, Strategic Advisor, Cubic Transportation Systems

Martin Schroeder, American Public Transportation Association, Chief Technology Office

Virginia Lingham, San Francisco MTC

**LUNCH BREAK: 12:00PM TO 1:30PM**

**Session 4: 1:30pm to 2:30pm**

**One Stop Shopping for Mobility**

Moderator: Timothy Papandreou, SFMTA

John Gossart, RideScout

Sean O'Sullivan, Carma

Jeffrey Chernick, RideAmigos

Rick Hutchinson, City CarShare

Matt Caywood, Co-Founder, Transit Screen

**BREAK: 2:30PM TO 2:45PM**

**Session 5: 2:45pm to 3:45pm**

**Fast Forward Future: Connected & Autonomous Vehicle Innovations and Their Future Impact**

Moderator: Shannon McDonald, Southern Illinois University Carbondale

Robert Sheehan, Federal Highway Administration

Serge Matynia, Renault

Dan Fagnant, University of Utah

**Final Wrap Up: 3:45pm to 4:30pm**

Jeffrey Chernick and Susan Shaheen